

# Ep #24: Your Greatest Weakness Is Also Your Superpower



## Full Episode Transcript

With Your Host

**Lindsey Mango**

[Soul CEO](#) with Lindsey Mango

## **Ep #24: Your Greatest Weakness Is Also Your Superpower**

Hi girl, welcome to *Soul CEO*; a podcast for women who know they're destined for more. I'm Lindsey Mango and I'm going to show you that you can have it all and teach you how to get it by becoming the CEO of your soul, life, and business. Let's get started.

Hello, how are you guys? I am so excited to be here. I'm having an amazing week. I record a lot of these podcasts in a batch. I feel like I say that all the time, but I was just looking at my calendar for when this podcast episode would come out, and I realized it is getting really close to when my big sister is due to have her baby.

I'm excited. This is the first time I will be an aunt, and this is the first baby in our family. So I'm sure she's going to be a little spoiled, I already love her very much and I'm so excited for my sister and brother-in-law, and I can't wait to meet her. So hopefully we get to meet her so, so soon once this episode goes live.

So anyway, I also have these like, visions and dreams that one day she's going to be like, I want to go see aunty Lindsey and uncle Chris and stay with them all summer and learn about her business and do all these cool things. She's like my cool aunt. That's like, my dream. I'm like, working on manifesting that to happen. So I'm trying to stay as cool as possible, which sometimes is a struggle because sometimes I'm a major dork.

But anyway, I'm excited to meet her and it's just so crazy to think that it's right around the corner when she'll be here. So anyway, I am excited about today's topic as I always am. I don't really share anything with you guys that I don't feel inspired and excited by, and if I ever do, I will tell my producer right now that he can delete that stuff because that's not cool.

I'm here to give you your weekly inspiration, your weekly growing opportunity. So I'm pumped. So today what I'm going to talk about is the fact that our biggest weakness can also be our greatest superpower. And I

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think it's so cool to think about and so powerful because I find that when you do this type of work, you elevate your awareness to a super high place and sometimes being really aware can put you in a space of constantly paying attention of like, when you're triggered and when you want to change things and when you want to grow.

And obviously comes with a level of gratitude of wherever you are and being happy and receiving that and seeing it as an opportunity to grow. But sometimes I just find like, a lot of my clients, and even myself, it's like damn, sometimes it's hard to be aware because you just see all those little areas where you can grow.

And so I think today's episode is a really good opportunity for you to find gratitude for where you are and also help you see that the weaknesses you have and that you notice and you're aware of can also be your greatest strength.

So that's what we're going to talk about today. I'm going to give you guys an example through my own journey. So one of the things that I really had to deeply work on and still do is the fact that I am hyper-aware of other people and care about what they think. And I am like, a different person compared to who I was four years ago when it comes to this.

I mean, I do my own thing, it doesn't really bother me much anymore. Sometimes it does, like I said, there's still opportunities to grow, but my former self was so concerned with this. Like, I literally couldn't even operate as a human being without considering what everybody would think, what their thought process was, what they were feeling, and worrying about that over myself all the time. Just constantly putting other people's feelings and comfort above my own because I cared so much that I cared less about making myself feel good and feel comfortable than making other people feel comfortable.

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And like I said, it's been a huge growing opportunity. But there was a point where I realized that this ability to be in the mind space of other people - because when you care about what they think, a lot of times you find yourself caught in their mind. Like, what did that make them think? What did that make them feel? What are they thinking right now?

And kind of a stressed way, right? Which doesn't feel good. But what I realized was that my ability to really get into the minds of other people and empathize with them and understand human beings and understand what they may be thinking is my superpower. And it created a whole new level of gratitude for it and not like, frustration for it when I have to work on it to see that like, it really aids me in a lot of ways, it really serves me in a lot of ways.

And here's how it serves me. One, it makes me a really great coach. It makes me able to feel and sense people's energies and to understand like, human being's minds and how they work and all of that, right? Like, that helps me in such a powerful way and it allows me to do my work in the world and do what I'm really, really passionate about and be really, really powerful and good at it.

The other thing that like, it really was like, oh my god, I'm so thankful for this was the fact that I'm really good at marketing. And I'm really good at speaking to my ideal client and my audience and creating like, a brand that feels really good and appeals to my people and feels super aligned with me and also attracts those people. Guess why? Because I understand where they get stuck, I understand how they feel. I get into their minds and I work on thinking about what is going to connect with them, what they need to hear, what they need to understand, what they need to learn.

And that is what makes me a killer marketer, right? Because you have to understand your audience and I share what I feel called to share first and foremost. I'm not like, dictating what I market and share based on that. But

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when I create a program, when I create like, the launch of a program, when I write emails, when I write posts, I think about what this person needs to hear from me, what they want to feel.

And I believe that my ability to do this on such a deep level and such a powerful way comes from this thing that I've had my whole life where I'm constantly thinking about what other people are thinking, what they're saying, what their thought process is, what they're feeling, and caring deeply about it.

And so I have fallen in love with this and I've really let go of like, you know, when it doesn't serve me to not do it, but I have found a whole new level of gratitude for it because like my boyfriend, Chris, he's amazing but sometimes he talks about how like - he's like, how do you write your posts this way? How do you write your content this way?

And you know, we talk about how I'm really good at connecting with my audience, and he, on the other hand, and I love this about him, like, really doesn't care what people think. Not in like a lack of empathy sort of way but just like, really is himself and is unique and like, just doesn't worry about like, not everybody loving him or thinking he's amazing or whatever.

And that's awesome and that really serves him in that way, but sometimes we talk about the fact that like, it probably makes it harder for him to get into the minds of like, his audience sometimes because he never spent any time in other people's heads wondering what they're thinking, wondering what they're feeling.

Now, that sounds crazy because he's like, the most considerate, amazing, fiancé. I love saying that - fiancé in the world. Like, and sometimes I'm like, he understands me like no one else and understands what women want and he's just amazing. But when it comes to marketing, this can sometimes be challenging for him and he is learning and growing in that too.

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But I realize like it just really comes naturally to me, and it's something that I have practiced too and gotten better and better and better at, and I don't want you guys to think if this isn't your thing that you can't be a great marketer. You absolutely can. But I think it's what has allowed me to have that innate kind of pull and understanding and ability to market towards people.

And I love it because it's my superpower, it's what makes me really good at what I do, it's what makes me attract my ideal people and find the people that I really, really love to work with. And I wouldn't trade that for the world.

And so it's so powerful to see that this weakness that I've worked on for so, so long and kind of felt like, ugh, why am I like this, I wish I wasn't like this, and really got me to a place where I felt super grateful for it, worked on it when it didn't serve me and utilized it when it did serve me. So it feels good and it felt totally different to work on and even when it didn't serve me, when I felt grateful for it on the flipside.

So I want you guys to ask yourself, what weakness, what thing are you like, ugh, I wish I wasn't this way, or this is frustrating, or I've been working on this within myself for a really long time, and I want you to ask yourself, how is it a superpower for you in some other way? Like, how does it make you powerful and amazing and beautiful and awesome, right?

Also, this weakness also makes me super empathetic and I care a lot about people and what they think and what they feel, and all of that. So that's another superpower from it. So think about your weakness. How is it your superpower? How can you find gratitude for it? Still work on it when it doesn't serve you but then also be okay with the fact that it's there and how it's built who you are and really has some magical powers in your life.

So I want you guys to share if you want on your Instagram story or on your Facebook or whatever it is what your superpower is and tag me in it. I love

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hearing from you guys and I hope you guys have a brilliant week and I will talk to you soon. So, bye.

Thank you so much for joining me for today's episode of *Soul CEO*. If you want to go even deeper into how to create a vision of the life you really want, how to become the woman in that vision and how to deal with the roadblocks we all face along the way, head over to [lindseymangocoaching.com/high-vibe-formula](http://lindseymangocoaching.com/high-vibe-formula) to get your free training of my High-Vibe Formula.