

## Ep #76: How to Fulfill Your TRUEST Desires



### Full Episode Transcript

With Your Host

Lindsey Mango

[Soul CEO](#) with Lindsey Mango

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Hi girl, welcome to *Soul CEO*; a podcast for women who know they're destined for more. I'm Lindsey Mango and I'm going to show you that you can have it all and teach you how to get it by becoming the CEO of your soul, life, and business. Let's get started.

Hello, how are you guys? I hope you are having another beautiful week. Welcome back to another episode. Thank you for being here. If you are new, welcome. I highly recommend going and binging on the rest of the episodes. Or if you have been with me this entire time, I love you. You are amazing. I am so grateful and honored to be on this journey with you.

So today, we are talking about something that I was coaching one of my mastermind ladies on today and it was something that I realized I needed to share with all of you guys. And we were talking about desires and how a lot of us end up feeling guilty for desiring more. Desiring more money, desiring more freedom, desiring more from our lives because we think we "should" be happy with where we are, it should be enough where we are, or whatever it is.

And this tends to be a very common theme and it's something that actually kept me stuck for a really long time. I kept telling myself that people just work jobs that they don't like and retire. You should be happy and all of these things. And what I've realized about desire is that it is unique to every single human and one of the biggest transformations I've made is just allowing myself to desire things in my life and not be bashful about it, and not feel guilty about it, and let them just be there.

And there was something like, huge that I was sharing with my mastermind client and that I wanted to share with you guys that I knew would make such a huge impact because if you're not allowing yourself to desire more, then you're definitely not going to create more. Even if you try to create more, you're going to block yourself and you're going to keep yourself from creating it. You're going to sabotage it, whatever it is, you have to feel really good about stepping into that desire and creating that desire.

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And so what I was explaining to this client and what I wanted to tell all of you guys was that what if you believed, and I truly do believe this, that every single human being's desires were totally unique to them. Every single person has their own unique desires and what they want for their life, what they want for their career, what they want for their family is really, really unique. Almost like a fingerprint.

And that if we all fulfilled our truest desires that the world would be like this perfect whole place. If we all fulfilled the things in our heart and our minds that we sometimes even are too bashful to say out loud, what that would fulfill. In my mind, when I imagine that, I imagine that everyone is fulfilling their purpose in a completely different way.

My desire is to change the world and continue to grow my business to insane levels and change hundreds of thousands of people's lives. That's my desire. And maybe it's my friend's desire to be the most amazing stay-at-home mom. That is her truest heart's desire. And maybe it's Sally - I'm going to use Sally again as the name. Maybe it's Sally's desire to feed the hungry and to serve people in need and do that.

And maybe it's someone else's desire to make a ton of money and donate and create all of this opportunity and change in a form that really is inspiring to them. So maybe it's creating a foundation to help kids go to college and learn how to get into business, or whatever it is.

And I like to think about if we all fulfilled our truest desires, how whole the world would be and that our desires aren't meant to be judged. That our desires are literally there on purpose, that they are literally unique to each of us and that we don't have to apologize for them. And that the fact that we just have them is permission to pursue them.

The fact that you desire a life of freedom means that you have permission to create a life of freedom and means you are meant to create it because

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it's there. Your desire to be the best stay-at-home mom is more than enough and is perfect and is exactly the aligned life that you are meant to create.

Your desire to make a ton of money means you have permission to go make a ton of money. You don't have to explain yourself. Your desire to serve people with low-cost products or services, like low-level investment to change tons of people's lives is legitimate. That's your desire. You have permission to do that and that is exactly the way you are supposed to do it because that is your desire.

Your desire to serve people at a really high level, like serve 10 people for a really high investment is your desire and is the thing that you are meant to fulfill. I've seen this so much where people don't go out and fulfill their desires because they think they should be fulfilling someone else's desires or they think they should be doing it differently.

They should be charging less because they should want to help more people or they should be charging more or they should want to stay home with their kids or they shouldn't want to stay home with their kids or whatever it is. It doesn't matter. Or they should keep searching for their life-long partner but they're in love with the person that they have or they desire to find their soul mate.

It doesn't freaking matter. What I think is the most important thing to understand is that your desires are unique to you like your fingerprint is unique to you and that just because they are there means you are capable and meant to fulfill them. There doesn't have to be any judgment, any justification, any "bigger" reason.

Yes, some of you will have bigger reasons but there doesn't have to be a bigger reason or bigger explanation to say why you desire the thing. The

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fact that you desire it is enough. The fact that you desire it means you have permission to go do it.

Because I truly believe if everyone fulfilled their unique desires, I just can't imagine what the world would be like. I once had this thought like, well then would everyone be entrepreneurs? That's just a very funny perspective but that's my desire obviously reflected out into the world. Of course not everybody wants to be entrepreneurs. Other people's desires look totally different and I'm so thankful for that.

I need people on my team to desire in their heart and soul that that is their dream job. I need moms in the world. I need my mom to desire to be a stay-at-home mom. That's what I needed. That was perfect and amazing for me as a kid.

So just remember, you don't have to explain your desires. You just having the desire is enough, is more than enough for you to pursue it without explanation and for you to know that you are capable of having it. That is all I have to share with you guys this week.

I love you so much. I hope you have a beautiful day and I hope this gives you the permission to need to fulfill whatever desires you have in your heart. The ones that you maybe haven't even admitted to yourself or out loud. They're meant to be fulfilled by you. I love you. I will talk to you guys next week. Bye.

Thank you for tuning into today's episode of *Soul CEO*. If you are ready to take this work deeper and you want to bring your dream business or a reality, I wanted to make sure that you knew that Mango Magic Business Academy was available to you. Head to [lindseymangocoaching.com/mangomagic](http://lindseymangocoaching.com/mangomagic).

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Or if you don't have a business and you are ready to bring your dream life to a reality and know you are meant for more, my Mango Magic Life School is also available. Go to [lindseymangocoaching.com/mangomagiclifeschool](http://lindseymangocoaching.com/mangomagiclifeschool) for all the details. These programs are both life and business changing and you get access and coaching with me to walk through the modules and ask questions and get support to make your dream life or your dream business, or both a reality. I love you. I can't wait to see you in there.