

## Ep #72: Win-Win Outcomes



### Full Episode Transcript

With Your Host

**Lindsey Mango**

[Anything but Average](#) with Lindsey Mango

## Ep #72: Win-Win Outcomes

Welcome to the *Anything but Average Podcast* where I will teach you how to create a coaching business one step at a time. I'm Lindsey Mango, a life coach passionate about helping you create the life of your wildest dreams by creating a coaching business. Let's get started.

Hello and welcome back to another week and another episode of *Anything but Average*. Guys, we have three days left of 15 Days to Your First or Next Client. You can still join us. There will be all of the replays of the 15 Days to Your First or Next Client as well as the virtual copy of the workbook to sign your first or next client.

I'm recording this podcast episode on day two of this event, and we already have people signing clients, launching their business, and scheduling consults from doing this work. You can take it at any time and execute these 15 days to create your first or next client. Go to [lindseymangocoaching.com/anythingbutaverage](http://lindseymangocoaching.com/anythingbutaverage) to join us.

Guys, how are you? I hope you're having a beautiful week. Today, I'm going to just kind of go on a rant. And maybe I always do, maybe that's what my episodes are. No, I'm kidding.

But I wanted to talk about a belief and a thought that I have built over time and I've actually worked on it and created it with my mindset coach. But it's something I have believed about myself I think for a long time and just have continued to cultivate. And it changes everything.

That belief is I only get win-win outcomes. So there's no such thing as win-lose for me or lose-lose. I don't sign up for anything where it's going to be a lose-win, a win-lose, it's always a win-win.

I even think about this when it comes to making decisions in my business, when it comes to my relationships, when it comes to anything in life. And

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what this creates is a life and a situation where I always get win-win outcomes.

Now, you might be listening to this and you might be thinking, “Well, we’re not you Lindsey, we don’t always have good things happen to us.” But that’s not actually what this belief means. What it really means is that I either get the outcome I want, I get the result, I get the circumstance, I get the situation, I create the outcome I want, or I change my perspective about the outcome I get and make it a win for me.

That is how I always get win-win outcomes. Here’s what this actually looks like. I used this mentality when it came to a few months ago, I was having thyroid issues and I went in for the final test to find out if I had an autoimmune disease.

And I went into that with the thought I only get win-win outcomes, meaning I will only get either good news, or if I don't get good news, I will choose to see it as a win. I will find all the ways that this will benefit me, that it will benefit the people in my life, that it will benefit my clients.

And my thought was I could see it as this is going to help me teach people in a deeper way, become a better coach, impact more people, it’s going to teach me how to take care of my body in a different and new way, it’s going to show that I’m an example of what’s possible no matter the circumstances that are thrown your way, or I’m just going to get great test results.

And guess what happened? The result I created was I got amazing test results, but I 100% believe the reason why is because I believe I will get win-win outcomes no matter what.

Another example of this is in February, Chris and I went to St Lucia on this beautiful, amazing trip, and stayed at this villa. And we booked a boat and I

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thought I booked this amazing, beautiful sailboat. And you guys should have seen me, I had Pinterest photos pinned and I was like, I'm going to take these amazing photos, it's going to be so beautiful, I had my boat outfit picked out and bikini and all of that.

And we walk up to the dock and I'm like, walking towards this sailboat and they're like, no, no, ma'am, it's right here. And we literally get on this red dinky plastic boat is the best way to describe it. Completely different than my expectations.

Now, at first, I was a little shocked because also, what I was paying for, I thought for sure it was going to be a really nice boat. But I just made a choice. And my choice was this is a circumstance and I get to choose how I feel about it.

And so Chris and I committed to having an amazing time, enjoying it, enjoying the views, and just making it fun. And it was hilarious. We cracked up about it. And that comes from the mentality of I always get win-win scenarios.

So I either get the boat I want, or if I don't get the boat I want, I will change my mentality to see it as a win. Now, this is a belief that can be used in literally any area of your life.

I want you to think about this for a second. How different would your life be if you believed that about yourself? If you believed that about life? Like, I get win-win outcomes no matter what.

First of all, I think the reason why it's so powerful is it puts the burden - and I don't even like to use that word, but the burden of responsibility on yourself. It puts the responsibility on you to create the win-win outcomes. That no matter what, you are saying I believe I am a person who either gets the outcomes I desire and that things always work out in my favor, and/or I

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believe I have the capability that no matter the circumstance, I have the power to change my thinking and to change my perspective to create the feeling that I want.

That is powerful. Responsibility is power. That means you get to create whatever experience, whatever result you have in your life no matter what. These are the types of beliefs that will completely change your life and change your business.

I want you guys to imagine when it comes to starting your coaching business, if you approached everything like I only get win-win outcomes, so I either put my first post out there and I sign my first client, or I learn something from it, I grow, I find evidence of it, I find a different way to look at it and see this is something to celebrate because I put my first post out there.

You will be unstoppable. All you'll see is evidence of how you create win-win scenarios, and then over time, the results you will create is more win-win scenarios.

So I want to leave you with this; what if you just decided right now in this moment that you are a person who only gets win-win outcomes? How would your life change? How would your business change? That has completely changed my life.

And if you adopt that, if you choose that, and that doesn't mean it doesn't come with work. Learning to change your perspective is a very powerful thing. Takes work, takes growth. But that's what we do as coaches. So we have to be the best at doing that in our own lives before we can offer that to other people.

This is the type of work I teach you inside my program. I love you guys, that is it for today. If you're ready to join us in Anything but Average, go to

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[lindseymangocoaching.com/anythingbutaverage](http://lindseymangocoaching.com/anythingbutaverage) where I will teach you how to have this type of mentality and take that into your business, start a coaching business, and start helping people. I love you guys and I will talk to you next week. Bye.

If you're ready to take this work deeper and create your own coaching business, join us in Anything but Average, where I will walk you through the step-by-step process to become a coach, start your coaching business, and start signing clients. Go to [lindseymangocoaching.com/anythingbutaverage](http://lindseymangocoaching.com/anythingbutaverage) and I will see you on the inside.